



**JAA Board Meeting
October 2, 2024 @ 7:00 pm**

President	Jason Burke	Website/Communications/ Advertising/Marketing	Grechen Parrack
Vice President	Brent Martin	Sponsorship	Kate Stottlemeyer/ Rob Stottlemeyer
Secretary	Amanda Cook	Hospitality	Shelly Andrade
Treasurer	Shane Crandall/ Renee Fisher	Spirit Wear	Marcia Mosley
Parliamentarian	TBD		
Concessions	Cheryl & Shane Waite	Activities Director	Mike Jiancristoforo
Membership	Kate Stottlemeyer	School Principal	Reginald Davenport
Volunteers	Renee Fisher	Parents/Coaches:	Angela Terrell-JV Football

1. Call to Order

Jason

Meeting started: 6:33pm

-Jason meeting with coaches - very productive, inquires if each sport is fundraising, talked about what each coach wants in budget (\$2500-\$3500). Lacrosse coaches (about \$3500) feel pretty good about where they are; would like some inside goals/balls; Boys lacrosse - would like help with new helmets; Cheerleading coaches feel pretty good with their \$, but would like to increase budget to around \$6000 (competitions are expensive!); girls basketball coach - want to do a "midnight madness"; running team camps (reminded coach that giving ample notice is important for advertise); golf (they do fundraising, coach J takes care of "jerseys" out of his budget); field hockey - we had agreed to pay half for her camera season; she questioned if we're paying 1/2 and she's paying 1/2, why share? (wants her budget to be around \$2500/\$3000) - revisit the field hockey camera (Hudl vs. Veo). Jason to email her back and her work with Coach J to get it all taken care of.

Golf: \$20,255 total- \$14,245.87 to be paid to The Dominion Club for golf and dinner.
Jersey Mikes was a huge hit for lunch. Total profit: \$6,009.13 Everyone reported it was a huge success!
Reserved The Dominion Club for next year.

Ford Test Drive: Who can make a flier with QR code for the event, November 2nd? Rob sent the information to Kate to see if she would. 18 and older can do it. JAA gets \$50 a test drive. Mentioned it was the 5 day weekend off from school.

Food Pantry: bringing it back up from last year; Angela said she would run it. Donate food for your team and drop it off to Coach J.

2. Approval of Minutes

Amanda

Brent motioned and Renee seconded, everyone approved September's meeting minutes.

3. Finance

Shane C./Renee Fisher

-Treasurer's Report:

Checking: \$92,051.01

Saving: \$25,552.55

CD: \$15,806.64

A couple big checks needs to be written: golf cart-\$25,000.

Gretchen asked for a line idea to be added for the budget for things that pop up like the veo camera.

4.Activities:

Coach J

Raising Canes- set up spirit nights- get back 20%. One per month- 3rd Wednesday of every month?

Oct 16th, Nov 20th, Dec 18th, Jan 15th, Feb 22nd, March 19th, April 16th, May 21st. Amanda sent an email with the dates to Coach J to send to them for approval.

Clear bag signs- Jason will order them.

5.Concessions

Cheryl & Shane W.

Jason proposed: For the 50/50 raffle to be done by the different teams and that team keeps the money. If a student is collecting, a parent needs to be with them. Start with football and ask them to take it over, if not- offer to cheerleading and other teams. Renee will offer the last two games to Football and cheerleading.

Cheryl is thinking Shane C. might want to take over concessions.

Well stocked for concessions and Shane C will do the pick up

6.Membership

Kate

They ran out of stickers/decals and had to order new ones.

7.Spirit Wear

Marcia M.

Best year so far. Already in the green for the year, but that means needs to re-order things. Marcia needs \$3,000. Renee motioned, Gretchen seconded. Everyone agreed.

8. Website/Communications:

Grechen Parrack

All set with mailchimp, 175 people on the list so far. Need to create a monthly/two weeks newsletter. Goal to get it up and running by the new year. Gretchen will set up emails and passwords for each board member position.

9.Sponsorships

Kate Stottlemeyer

No new update.

10. Volunteers

Renee Fisher

Some parents have sent kids- not allowed to touch money, prefer adult with their kids.

11. Other Business/Hospitality

Shelly Andrade

No new update.

Action Items:

Discuss: raffle for people who have volunteered- the more you volunteer, the more times your name will be in the drawing. Winner could pick a team they want the \$ to go to.

Meeting adjourned: 8: 28 pm

Tentative 2024/2025 Meeting Dates:

Wednesday, Nov 6th	7:00 PM	monthly meeting
Wednesday, Jan 8th	7:00 PM	monthly meeting
Wednesday, Feb 5th	7:00 PM	monthly meeting
Wednesday, March 26th	7:00 PM	monthly meeting
Wednesday, May 7th	7:00 PM	monthly meeting
Wednesday, June 4th	7:00 PM	monthly meeting