



**JAA Board Meeting  
Aug 7th, 2024 @ 7:00 pm**

<b>President</b>	Jason Burke	<b>Website/Communications</b>	Gretchen Parrack
<b>Vice President</b>	Brent Martin	<b>Advertising/Marketing</b>	Kate Stottlemeyer
<b>Secretary</b>	Amanda Cook	<b>Hospitality</b>	Shelly Andrade
<b>Treasurer</b>	Shane Crandall/Renee Fisher	<b>Spirit Wear</b>	Marcia Mosley
<b>Parliamentarian</b>	TBD	<b>Ways and Means</b>	Kate Stottlemeyer/Shelly Andrade
<b>Concessions</b>	Cheryl Waite	<b>Activities Director</b>	Mike Jiancristoforo
<b>Membership</b>	Kate Stottlemeyer/Shelly Andrade	<b>School Principal</b>	Reginald Davenport
<b>Volunteers</b>	Shane Crandall/Renee Fisher	<b>Parents</b>	Angela Terrell-football terrells1@hotmail.com

1. Call to Order, President's Report Jason  
*-Upcoming School Year*  
*-Fall Golf Tournament (Time to Start)- Flyer on the website, get sponsors (ask them to put a team together) and teams. Kids can play? based on parents' decisions.*
2. Approval of Minutes Amanda  
*-June minutes were approved by Shane C and seconded by Cheryl W. All approved.*
3. Finance Shane  
*-Finished reconciling last year fiscal year- just needs to print everything for audit review. Money minder needs to be updated with new numbers.*

*-Treasurer's Report:*  
*Checking: \$32, 605.27*  
*Saving: \$25, 552.13*  
*CD: \$15, 740.46*

4. Activities Coach J  
*Thank you for all you do!*  
*Derby parking passes? Create a permanent parking pass. There will need to be a designated parking spot.*  
*Committee volunteers for the derby? Line up the derby again?*  
*Raising Canes- do a corporate partnership with GA- give deals to teams for team deals. Would get permission to advertise inside, athlete of the month, \$100 gift basket for the derby, chuck the tennis ball- gift cards, 3 point contest through basketball, feed all the staff & officials. Only a*

*1 year deal and revisit every year. Don't give them a sponsorship if they do this, but if they don't- hit them up for the sponsorship. We would advertise on a banner and boards. Offer spirit nights as well.*

*-Record boards: \$43,200 max.- \$13,680 min. for all teams. Coach J suggests offering the JAA pay for the lower end one, but the teams can fundraise to get the bigger ones. Coaches and Davenport decide where they go in the building. When records are broken- it costs \$25 to make a new slide. Shelly motioned, Kate seconded, all approved that the JAA pays \$800 for a 3x5 board for each team.*

*-Uniform rotation every 4 years \$3,500 offered- boys and girls volleyball, cheerleading- either sideline or comp, wrestling, XC/Track- Cheryl motioned, Shane seconded, everyone approved. \$17,500 budget*

*Press box- AC mini split \$4,000-\$5,000- tabled for next meeting*

*ATC cart- Coach J has quotes: \$9,000-\$15,000- We can look for sponsors. \$4,000/\$5,000 taken off on the government side. Payment plan with no interest? Shelly motioned, Shane seconded, all approved for \$15,000 for a golf cart.*

*Ice machine for field house? tabled for next meeting*

5. Concessions

Cheryl/Shane

*Desperately need people to sign up for games. Opening inside concessions? Cheryl will resend the signup genius. Powerwash the outside fryer- needs to be drained first. Pizza raised the price to \$11.50 a pizza. Asked about making combos-looking into it in order to keep inventory. Angela offered to help with concessions.*

6. Membership

Kate/Shelly

*Getting a banner with the QR code. Getting everything set up for the passes.*

7. Spirit Wear

Marcia M.

*Ordered hats, pajama pants-things that require embroidering. Waiting to finalize with John from whalehook-hoping to finalize this week. PTA sells at open house, not JAA. Angela offered to help with spirit wear. Needs an iPad. Everyone voted to get spirit wear an iPad.*

8. Ways & Means/Sponsorships

Shelly

*Up to 5,000 in sponsorships so far. Shelly will send out former sponsors to the board to see if anyone has any relationships with them. Mention corporate matches. Need a banner for Silver Diner.*

9. Website/Marketing

Gretchen

*Mailchimp account? Website will dump emails into mailchimp. JAA would have their own form of communication. \$13-\$27 a month to email as many times a month as they want. Looking into different solutions for the website, but will need to keep the current one up because it's so close to the new school year and with buying JAG passes, etc. but the plan is to get a new one. The old prices are up on the website, so hoping no one will buy passes until the new site is up with new prices. Have to have a new one set up by August 14th @ 3pm for the open house.*

10. Volunteers

Renee/Shane C.

*- Start Discussing Ideas for 2024/2025*

*First game has been set for volunteers.*

*Second game has been set for volunteers.*

*3rd, 4th, 5th, and 6th games all set up with assigning teams to get volunteers.*

11. Other Business

*Follow up: AC in press box and ice machine tabled for next time.*

2024/2025 Meeting Dates

Date	Time	Description
Wednesday, Aug 8th	9-12 PM	Freshman Orientation
August 14th	4:30 - 7 PM	Open House
Wednesday, Sept 4th	7:00 PM	Monthly Meeting
Wednesday, Oct 2nd	7:00 PM	Monthly Meeting
Wednesday, Nov 6th	7:00 PM	Monthly Meeting
Wednesday, Jan 8th	7:00 PM	Monthly Meeting
Wednesday, Feb 5th	7:00 PM	Monthly Meeting
Wednesday, March 26th	7:00 PM	Monthly Meeting
Wednesday, May 7th	7:00 PM	Monthly Meeting
Wednesday, May 28th	7:00 PM	Monthly Meeting