



**JAA Board Meeting
September 4, 2024 @ 7:00 pm**

President	Jason Burke	Website/Communications/ Advertising/Marketing	Grechen Parrack
Vice President	Brent Martin	Sponsorship	Kate Stottlemeyer
Secretary	Amanda Cook	Hospitality	Shelly Andrade
Treasurer	Shane Crandall/Renee Fisher	Spirit Wear	Marcia Mosley
Parliamentarian	TBD		
Concessions	Cheryl & Shane Waite	Activities Director	Mike Jiancristoforo
Membership	Kate Stottlemeyer	School Principal	Reginald Davenport
Volunteers	Renee Fisher	Parents/Coaches:	Lori Brattion- golf, Boys basketball (JV & Varsity), baseball (JV & Varsity), Girls Volleyball (JV)

1. Call to Order

Jason

Meeting started: 6:36pm

Jason- Golf update: \$12,700 total so far. \$2,075 is unpaid so far. Need to send out to Coaches again to push out (Coach J will send an email). One big banner with all sponsors- Kate and Jason will order. Someone will be needed at the Par 3 if it's one big prize. Total headcount can be 120, 40 now. Putting contest: gift card prizes: Hand and Stone, Tweed.

2 drink tickets per 4 some for each player, one drink cart sponsor so far. Lunch- need help to find a discount/donate. Gretchen mentioned Jason's Deli, Coach J will reach out to Jimmy Johns contact, Brent is checking with Jersey Mikes for lunch and also Panera, Brent also mentioned grilling as an option- Jason will check with TDC. TDC will do dinner- need a final headcount for lunch and dinner.

TDC giving a round of golf for 4 as a prize. The JAA will donate \$400 (\$100 each) to the gift shop.

November 2nd: Ford test drive- doing just for GAHS. Form with a QR code to sign up, \$50 per person will be earned to go do a test drive, want to get at least 50 people, so ask around and get people to come, 18 & older with DL.

2. Approval of Minutes

Amanda

Gretchen approved August meeting minutes and Kate seconded. All approved.

3. Finance

Shane C./Renee Fisher

-Treasurer's Report:

Checking: \$78, 043.88

Saving: \$25, 552.34

CD: \$15,773.51

Renee passed out an August report with concessions breakdown, merchandise sales, etc.

4.Activities:

Coach J

Thanks as always. Waiting on the golf cart quote- getting diesel. Dan Schmidt asked for a list of action items/wishlist. Coach J mentioned the ice machine needed for the trainer, batting cages, mini split, AC in concessions and field house.

Coach J and Mr. Dowel made a video to thank JAA & Dan Schmidt that will be posted on social media. Huber, Hall, Coach J will start an athletic honors society- at least a 3.25 GPA to be in the athletic honors society because college coaches say 3.25 GPA.

5.Concessions

Cheryl & Shane W.

No update. 8/29 good turn out even with bad weather and being a holiday weekend. Thanks to Renee for the volunteers.

9/6: Amanda & Gretchen will be there. Shane Waite will work outside grill & Fryer.

Jason will run the 50/50 raffle- Renee will help.

6.Membership

Kate

Update the site to send an email with the email address of buyer to let Kate know where they will pick up the JAG passes if not at the first home football game. Take off homeroom because it's confusing parents that JAG passes will be delivered to their students in HR. Coach J currently has all the remaining JAG passes.

Total # slightly under last year, but the total \$ amount has increased due to price increase.

7.Spirit Wear

Marcia M.

Brent asked if we need a separate account for merchandise? Renee said yes. Jason thinks he can go Friday to set that up; Renee said to follow up with her.

Marcia is currently using her own hotspot. Has had some online sales, Marcia ran her own sales report (e-commerce is how it shows on square report), hasn't added new items on site since there are so many home games, keeping the shed and online sales separate because it's too difficult to keep up with the inventory #. She will revisit online sales after homecoming.

Did we get an iPad? She was given an older one, but needs a stand for it. Coach J said to wait because he's getting new ones and can get her one.

8. Website/Communications:

Gretchen Parrack

Gretchen has editing access now- added tabs for membership, volunteers. Mailchimp: activate to start sending our own emails? \$300 a year- \$23 a month for 500-1,500 or \$13 a month for up to 500. Coach J mentioned having 458 athletes total. Brent motioned to start at the \$23 a month for 500-1500, Renee seconded, everyone agreed. Kate & Renee will get all their email addresses to Gretchen for mailchimp. Gretchen helped Marcia fix online store.

Gretchen asked about generic gmail addresses: Example-jaaconcessions@gmail.com Each person to set up their own.

9.Sponsorships

Kate Stottlemeyer

Sponsorships are up as well. Banner turnaround time takes about a week. If they haven't paid, banners will need to come down and they will be notified (Toyko Sushi, Chris Heeley, Center for

physical therapy, Eagle Construction (Jason will reach out to them), Glen Allen tutoring club (Kate will reach out to them)). Confirmed RBA mortgage solutions have paid. Renee asked Gretchen to put out on social media about becoming a sponsor? Coach J asked to be tagged in the post. Raising Canes- spirit nights? Friday nights? -Coach J will ask.

10. Volunteers

Renee Fisher

Renee is on a roll. Has board members and teams assigned.

6th and 13th are set, adding a merch helper for Marcia for varsity games, a written team parent guide and how to run concessions was done, Coach J shared positive feedback from coaches about concessions always being open.

11. Other Business/Hospitality

Shelly Andrade

No update at this time.

Action Items:

Set up gmails and let Gretchen know what they are through gmail.

Discuss: raffle for people who have volunteered- the more you volunteer, the more times your name will be in the drawing. Winner could pick a team they want the \$ to go to.

Meeting adjourned: 8:09 PM

Tentative 2024/2025 Meeting Dates:

Wednesday, Oct 2nd	7:00 PM	monthly meeting
Wednesday, Nov 6th	7:00 PM	monthly meeting
Wednesday, Jan 8th	7:00 PM	monthly meeting
Wednesday, Feb 5th	7:00 PM	monthly meeting
Wednesday, March 26th	7:00 PM	monthly meeting
Wednesday, May 7th	7:00 PM	monthly meeting
Wednesday, June 4th	7:00 PM	monthly meeting