

August 14, 2018

**Board In attendance**

President - Sara Lewis  
Vice President – Darrel Broughton  
Secretary - Christy Cochrane  
Treasurer –  
Parliamentarian –

Advertising / Marketing - Sara Lewis  
Communication – Kristin Smith  
Concession –  
Hospitality – Barb Cook  
Membership –  
Spirit Wear –  
Sports Programs – Tammy Davis  
Ways & Means –  
Website –

**Others:**

Michelle Sawyer  
Julie Wolford

**Faculty in Attendance**

Activities Director- Michael Jiancristoforo

- Approval of Minutes – Motion: Darrel, 2<sup>nd</sup>: Sara - approved
- Treasurer
  - Financials
    - Checking - \$48,710.04
    - Savings - \$18,266.73
  - Audit
    - Motion was made to change the By-Laws to state we do not have to use a CPA to conduct the audit – Motion: Kristin, 2<sup>nd</sup> Darrel – approved
  - Worker’s Compensation
    - Motion was made not to renew the Workers’ Compensation policy as we no longer employ paid workers – Motion: Sara, 2<sup>nd</sup>:Darrel – approved
  - Requirements for Spending
    - Motion was made to change the By-Laws to state a vote is required for any spending over \$500.00 (excluding concession) – Motion: Darrel, 2<sup>nd</sup>: Tammy – approved
- Test Drive
  - Saturday, October 20, 2018
  - Will need 7-8 volunteers for 2 check-in tables and 2 check out tables
  - Coaches should be present for 2-3 hours
  - Advertise through social media
  - Will use notecards with participants information as a back up to the i-Pads
- Concessions
  - Summer Recap
    - Spring Jubilee brought in \$8,000.00
    - Babe Ruth State Tournament brought in \$1,000.00

- Football Season
  - Football will take 3 games
  - A sign up genius has been created for teams that do not have concessions during their season to sign up to work concession for one football game
  - There are 3 games left to fill
- Marketing
  - JAA will have a table at both Fee Days (8/23 & 8/30)
    - 8/23/18 2:30 – 5 PM (Christy, Julie, Sara)
    - 8/30/18 2:30 – 6 PM (Darrel, Lynn, Tammy)
  - Back to School Packets
    - JAA Membership Form and Yard Sign information will be included
  - GA5K
    - September 15, 2018
    - JAA is a Gold Sponsor
- Membership / Merchandise
  - Membership to Date
    - We have one membership purchased thus far and several more inquiries
  - Yard Signs
    - Will be sold on-site for \$20.00 (includes signs, 1 sticker and yard stake)
    - Motion was made to order 100 at a cost of \$6.00 per sign – Motion: Sara, 2<sup>nd</sup>: Darrel – approved
  - Decals / Punch Cards / Jag Passes
    - Discussed
  - Spirit Wear
    - Inventory was taken on 8/14/18. There are 748 shirts
    - Spirit Wear payments will be separate from concessions
    - Helmet Lamps \$35.00 – they will be offered for purchase to senior football players prior to others
- Sports Programs
  - Discussed
- Coach J
  - Uniforms
    - \$5,598.60 – XC, Track & Field (Indoor & Outdoor) – 120 athletes
    - \$1,400.00 – 2 dopplers and shirts
    - \$4,000.00 – Estimate for Gymnastics
    - \$14,000.00 – Estimate for Boys and Girls Basketball

- Helmet Fund
  - Discussed transferring money from checking into the helmet fund
- Scholarship Fund
  - Discussed setting up a JAA scholarship for 1 male and 1 female athlete. Must be a JAA member to apply. Amount to be determined.
- Rainy Day Fund
  - Discussed setting up a fund for unexpected expenses, particularly when our football field is under construction during the 2019-2020 school year
- Possible Concession Opportunities
  - January, 2019 – Greek All Saints Church
  - February 15, 2019 - Sportables
  - February 22-23, 2019 – GAYAA Basketball Playoffs / Championships
  - March 8-10, 2019 – Sportables
  - June, 2019 – Spring Jubilee
- Next Meeting Date
  - Next Meeting: Monday, September 24, 2018 @ 7 PM
- Adjourned – Motion: Darrel, 2<sup>nd</sup>: Barbara